



2006 Corporate Sponsorship Program Application

Please complete this application and return to the MACPA.

Customize your own Corporate Sponsor Program by choosing the opportunities from the Corporate Sponsor Rate column on the back of this application that fit your company's needs.

Sponsorship Level:

- Platinum \$25,000
- Gold \$15,000
- Silver \$8,000
- Bronze \$5,000
- Patron \$3,750
- Friend \$2,500

Please Print:

Contact Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

E-mail _____

Payment Type:

- Check enclosed Invoice me Charge my American Express, MasterCard or Visa

Total amount approved to charge on my credit card: \$ _____

Card Number _____ Exp. Date _____

Signature _____

Policies and Procedures

Corporate Sponsor agrees to all terms described in the MACPA Sponsorship Package. MACPA reserves the right of refusal to an organization requesting to be a sponsor. All materials submitted for advertising or to be distributed to members are subject to acceptance for publication or distribution at the sole discretion of MACPA. Companies and agencies assume liability for all content of advertisements printed and also assume responsibility for any claims arising here from against the publisher.

Signature of Company Contact _____

Print Name and Title _____

MACPA Representative Signature _____

Date _____

Mail to:

The Michigan Association of Certified Public Accountants (MACPA)
5480 Corporate Drive, Suite 200 • PO Box 5068 • Troy, MI 48007-5068
Phone (248) 267-3700 • Fax (248) 267-3737

Key Opportunities Summary

Customize your own Corporate Sponsor Program by choosing the opportunities from the Corporate Sponsor Rate column that fit your company's needs.

Key Opportunities	Corporate Sponsor Rate	Non-Corporate Sponsor Rate	Rate
<input type="checkbox"/> Event Sponsor	\$3,500	\$4,200	_____
<input type="checkbox"/> Keynote Speaker Sponsor	\$1,800	\$2,000	_____
<u>Spring Management Information Show</u>			
<input type="checkbox"/> Event Sponsor	\$5,500	\$6,200	_____
<input type="checkbox"/> Single Exhibitor Booth	\$530	\$615	_____
<input type="checkbox"/> Double Exhibitor Booth	\$910	\$995	_____
<u>Summer Management Information Show</u> <i>(Premium Location - additional \$200 if not included in Corporate Sponsorship Level on Pages 4-5)</i>			
<input type="checkbox"/> Event Sponsor	\$5,500	\$6,200	_____
<input type="checkbox"/> Single Booth	\$1,275	\$1,400	_____
<input type="checkbox"/> Double Booth	\$2,465	\$2,590	_____
<input type="checkbox"/> Quad Booth	\$4,955	\$5,105	_____
<u>Small Practitioners Conference</u>			
<input type="checkbox"/> Event Sponsor	\$5,500	\$6,200	_____
<input type="checkbox"/> Entertainment Sponsor	\$1,000	\$1,200	_____
<input type="checkbox"/> Reception Sponsor	\$1,200	\$1,500	_____
<input type="checkbox"/> Table Top Exhibitor	\$325	\$350	_____
<u>Personal Financial Planning Conference</u>			
<input type="checkbox"/> Event Sponsor	\$3,500	\$4,000	_____
<input type="checkbox"/> Table Top Exhibitor	\$450	\$500	_____
<u>Advertising – CPE Catalog</u> <i>(Advertising based on availability and discretion of MACPA)</i>			
<input type="checkbox"/> Spring OR Fall Inside Cover	\$1,600	\$2,400	_____
<input type="checkbox"/> Spring OR Fall Back Cover	\$1,200	\$1,800	_____
<input type="checkbox"/> Spring OR Fall Full Page	\$1,000	\$1,500	_____
<input type="checkbox"/> Spring OR Fall ½ Page	\$500	\$750	_____
<input type="checkbox"/> Spring OR Fall ¼ Page	\$250	\$350	_____
<input type="checkbox"/> Spring AND Fall Inside Cover	\$3,000	\$4,500	_____
<input type="checkbox"/> Spring AND Fall Back Cover	\$2,200	\$3,300	_____
<input type="checkbox"/> Spring AND Fall Full Page	\$1,800	\$2,700	_____
<input type="checkbox"/> Spring AND Fall ½ Page	\$850	\$1,275	_____
<input type="checkbox"/> Spring AND Fall ¼ Page	\$400	\$600	_____
<u>Advertising – Web/E-newsletters</u>			
<input type="checkbox"/> Business Edge Primary Location	\$500	\$750	_____
<input type="checkbox"/> Business Edge Co-sponsor Location	\$350	\$500	_____
<input type="checkbox"/> Leaders Edge Primary Location	\$700	\$1,375	_____
<input type="checkbox"/> Leaders Edge Co-sponsor Location	\$500	\$750	_____
<u>Advertising – Classified Length of Run</u> <i>(See page 10 for ad pricing)</i>			
<input type="checkbox"/> 30 Days	\$25	\$30	_____
<input type="checkbox"/> 60 Days	\$45	\$55	_____
<input type="checkbox"/> 90 Days	\$60	\$75	_____

TOTAL

\$ _____