

Get It Straight From the CPA

**The Michigan
Association of
CPAs**

Accountants...

- know language of business
- are knowledgeable service professionals
- are strategic partners
- are business and financial strategists

I'm an Accounting Professional

My Career Path

Accountants...

- work for public accounting firms
- teach accounting courses at colleges
- operate businesses
- provide consulting services for corporations

Accountants...

- help non-profits run efficiently
- work as FBI agents investigating fraud
- help studios make movies within budget

Skills Accountants Need

- Communication
- Technology
- Critical Thinking
- Adaptable
- Teamwork

What is a Certified Public Accountant (CPA)?

CPAs earn a special license by fulfilling education/experience requirements and passing an exam.

All CPAs are accountants, but not all accountants are CPAs.

Certified Public Accountants are:

- recognized and respected globally
- business advisors
- trusted professionals
- the only financial professionals who perform audits
- leaders in business

Certified Public Accountants must:

- earn a bachelors degree with 150 hours of education
- pass a five-part licensing examination
- fulfill a 1-year audit requirement
- follow a strict code of ethics
- attend continuing professional education

How much do CPAs make?

- Start at \$30,000 to \$50,000
- Managing partners earn \$100,000 to \$1 million+

Earning potential limitless!

Preparing for an Accounting Career

- **Key classes:** enroll in business, math, computers, econ, English and social science courses
- **Get involved:** sports, school clubs, volunteer activities and experiences
- **Develop leadership skills:** school, church, community organizations

Questions?

Accounting Career Information

Visit

- www.michcpa.org
- www.StartHereGoPlaces.org/mi

**Accounting...imagine
the possibilities!**

**Consider a career
as a Certified
Public Accountant**

Thank you for participating in this program. Please help us make this presentation better for other students by completing this form and returning it.

Please answer “Yes” or “No” to the following questions:

Y N

- 1. Did you ever consider an accounting career before hearing this presentation?
- 2. After hearing this presentation, would you now consider a career in accounting?
- 3. Did you receive information helpful for making career choices?
- 4. Have you taken, or are currently enrolled in, an accounting class?
- 5. Did you enjoy today’s presentation?
- 6. Would you like to receive further information about accounting or the CPA profession? If you answered “yes,” please talk to your teacher.

Thank you!